BLAISE JOSEPH CASTELLANO

PHOTOGRAPHER & VISUAL COMMUNICATOR

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BLAISEJOSEPH.COM

Self motivated, dynamic thinker looking for the opportunity to grow as a visual communicator

EDUCATION

University of Central Florida
Bachelors of Arts and Humanities
Major: Classical Humanities
Graduated Fall 2014

Valencia College, Orlando, FL
Associate's in Liberal Arts
Graduated December 2012

EXPERIENCE

Owner & Freelance Photographer
Blaise Joseph Photography, Los Angeles, CA
May 2012 - Present
- Direct/photograph subjects in studio and on location
- High efficiency color grading and photo retouching/masking/merging
- Works with business owners to ensure quality and consistency with photography and video campaigns
- Conduct online marketing using social media and conducting industry research

Tour Photographer
Adventure Club, United States & Canada
October 2015 - May 2016
- Travel North America by planes, train, and bus with international EDM duo Adventure Club
- Responsible for photo/video production
- Produced content to help organically grow Instagram following 55k followers in 5 months
- Lifestyle Photo sets
- Live concert content
- Produced 2-3 photo galleries per week during When Darkness Falls bus tour
- Researched and curated content (including monitoring fan interaction)
- Collaborated with social media distribution team to create timelines for publishing artist content

Photographer
7UP, United States
November 2014 - August 2015
- Produced content from Electric Daisy Carnival, Ultra Music Festival, and HARD Summer to help organically grow 7UP social media following
- Traveled to Orlando, New York, Las Vegas, Los Angeles, & Miami to capture live music festival content

Creative Director/Photographer
Evolve The Group, Orlando, FL
January 2013 - January 2015
- Traveled to major cities in Florida photographing concert series for a leading promotional and concert production company
- Produced content to help organically grow Instagram, Facebook, and Twitter following
- Live concert content
- Full recap photo albums of each concert

SOFTWARE SKILLS

- Adobe Photoshop (all versions)
- Adobe Lightroom (all version)
- Adobe Illustrator (all versions)
- Adobe Premiere (all versions)
- Capture One Pro
- Microsoft Office (Word, Excel, Power Point)
- Apple Final Cut Pro (all versions)
- Google Drive
- Canon Utilities
- Dropbox
- Wordpress
- Social Media Platforms

PHOTOGRAPHY SKILLS

- Proficiency with Canon, Sony, Nikon, Panasonic, GoPro, and other similar photography equipment
- Studio Lighting and equipment
- On location natural and artificial lighting
- Composition and dynamics
- Color Grading and photo enhancing
- Photo retouching and masking
- Can lift 50 pounds
- Image organization and archiving
- FTP and content management systems
- Directing talent
- Photography workflow and efficiency
- Arrangement and positioning of subjects

WORKSHOPS

- **Photography, Adobe Photoshop Workshop**
  The Ringling School of Art and Design, Sarasota, FL 2008

- **Studio Photography Workshop**
  The Art Institute, Tampa, FL 2009